Furnace Carbon Black Industry & Markets 2019

Report Scope

This report has the following scope:

**Product:** This report focuses solely on furnace carbon black. Other competing or complimentary product types are discussed but are not analysed in detail.

**Markets:** This report covers the main furnace carbon black market segments of tire, rubber goods (known as mechanical rubber goods or MRG) and plastics. The segments of inks, coatings and specialist applications are included in the category ‘other segments’. Analysis of the tire, MRG and plastics segments is therefore focused with drill down into appropriate sub-segments and applications. Other segments are analysed at the top level, ensuring the total furnace carbon black market volume is captured.

**Geographies:** This report covers the global furnace carbon black industry, the global geographies are split into 10 regions: Africa, China, CIS, Europe, India, Middle East, North America, North Asia, South America and South Asia. Each region is subdivided into the appropriate countries and in some instances states/provinces.

**Time Frame:** This report covers the period 2011 to 2030.

**Market Volumes:** Volumes for 2011 to 2018 are modelled and adjusted to an average value from a range of industry sources, volumes for 2019 to 2030 are projected using stated modelling techniques.

**Market Values:** Market values cover the years 2017, 2018 with projected values based upon the respective yearly volume estimate, segment mix and 2018 price.

**Historic Regional Pricing:** This is developed using RCCL’s proprietary modeling system verified by market pricing spot checks.

Report Objectives

The key report objectives are as follows:

- Provide an overview of the furnace carbon industry, manufacturers and changes.
- Analyse current and future manufacturing trends and technologies.
- Provide market insight for the primary furnace carbon black markets.
- Analyse carbon black manufacturer costs and selling prices.
- Analyse trends in international trade.
- Discuss market values, modelled values and international trade values.
- Estimate market volumes for furnace carbon black.
- Estimate market values for furnace carbon black.
- Determine industry utilisation rates.
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Additional Documentation

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