



Analysis of Global Tire Process Oil Market

Overview

A client required the analysis of the global tire process oil market in order to inform investment decisions for specific process oil types.

Objectives

Analyse the various tire rubber process oil market drivers including (but not limited to):

- Organic tire industry growth.
- Tire technology changes.
- Environmental issues.
- Sustainability issues.
- Automotive industry changes and influences.

Determine past, present and future tire process oil volumes by type and region.

Scope

Highlight and discuss key tire rubber process oil market drivers.

Provide current and future market volumes by major region and rubber process oil type.

- By region
 - NAFTA, EMEA, APAC
- By year
 - 2015 to 2040
- By process oil type
 - Naphthenic, DAE, TDAE, MES, RAE, Vegetable

Actions

- Review, discuss and implement drivers into market modelling.
- Determine past, present and future volumes.

Outcome

A detailed report covering the drivers and modelling techniques was provided along with summary results and detailed market volumes in an associated Excel spreadsheet.