



Furnace Carbon Black Regional Pricing Forecasts

Overview

A regional oil refiner required market insight for current and future furnace carbon black pricing. The information was required to help the client formulate an appropriate investment decision relating to a new integrated refinery.

Objectives

Provide regional supply and demand information for furnace carbon black.

Provide regional furnace carbon black pricing based on RCCL's proprietary market modelling.

Actions

- Utilise RCCL's Global Tire & Rubber Chemicals Database© to determine current and future supply and demand for furnace carbon black.
- Combine confidential client supplied projections for relevant oil indices with RCCL's proprietary market price modelling to provide regional market prices from 2018 to 2040.
- Provide a summary report and an associated Excel spreadsheet.

Outcome

Report was delivered ahead of schedule.

Results were discussed and signed off with the client.