



Analysis of EMEA Tire Process Oil Market

Overview

A client required the analysis of the EMEA tire process oil market in order to make suitable investment plans.

Objectives

Provide current and future market volumes for specific tire process oil types.

Provide forward price projections for specific tire process oil types.

Actions

- Past, present and future EMEA market demand for different tire process oil types was analysed using the Global Tire & Rubber Chemicals Database©.
- Demand figures were combined with client provided indices using RCCL's proprietary market price modelling system to determine future market pricing based on market availability.

Outcome

Pricing predictions and market information were provided in a summary spreadsheet.