

## Tire Rubber Chemical Global Market Study

### Overview

A prominent technical report publisher wanted to have detailed market analysis for a range of tire rubber chemicals for a commercial market report.

### Objectives

Provide detailed market information for past, present and future market volumes for selected tire rubber chemical groups. Provide manufacturer profiles for key producers in each of the selected chemical groups.

### Actions

- Geographical market data was provided for the following tire chemical groups:
  - Carbon Blacks
  - Silica
  - Silane
  - Adhesion Promotors
  - Anti-Degradants
  - Curing Resins
  - Non Curing Resins
  - Retardants
  - Mould Release
- Manufacturer profiles were provided for key producers in each group.
- Information was reviewed and discussed.

### Outcome

Market data and manufacturer profiles were completed to a tight deadline.

Information was reviewed and queries answered prior to sign-off.