



European Market Study for Thermal Carbon Black

Overview

A client required an understanding of the European market for thermal carbon black with a focus on rubber applications.

Objective

The information was needed to help facilitate the client's development strategy.

Scope

Product: Thermal Carbon Black.

Geography: EU28 + Norway + Switzerland.

Timeline: Market Volumes 2018, average market pricing 2013 to 2019.

Market Volumes: By Country, Segment, Consumer and Application.

Pricing: Combined (all grades) average pricing.

Market discussion including: reasons for use, price drivers and volume drivers.

Actions

RCCL utilised its proprietary Global Tire & Rubber Chemicals Database, industry knowledge and key contacts to develop the report and discussions. Volume data and pricing was cross-checked with confidential sources to ensure consistency. Additional opportunities outside the rubber segment were also included.

Outcome

Report was delivered to schedule.

Further market analysis for other products and segments was subsequently commissioned.