

Carbon Black Production, Market and Technology Report

Overview

A client active in the carbon black industry wanted to have a deeper understanding of the current carbon black industry and market place with a view on potential technology and market developments.

Objectives

- Present market information for predefined regions and countries split by application (tire, rubber goods, plastics...).
- Present regional price drivers and average prices split by application.
- Present business structure and strategy for predefined carbon black manufacturers.
- Present production facility information for predefined carbon black manufacturers.
- Review new plant builds over a defined period.

Actions

MRT agreed the report scope and final delivery date with the client.

MRT compiled the report using industry knowledge and contacts together with other industry related information (industry journals, news groups, company websites, company annual reports, industry associations, regional & local government bodies and conferences) gathered on a regular basis in the Global Carbon Black Database[®].

Outcome

MRT delivered the report by the agreed deadline.

MRT made timely responses to questions arising from the report review to close out the project.